# LicenseWatch Connector for App-V

**Controlling your Licenses in Streamed Environments** 

Start saving on your software license cost now and find out how LicenseWatch can help you. LicenseWatch is the only provider of Software Asset Management solutions that can effectively help organizations with Microsoft App-V.



Start saving money on your software licenses today and eliminate incompliance risks by using LicenseWatch. It is quick to implement and easy to use. Our customers see an average Return On Investment between only 3 and 6 months. Join over 900 other customers worldwide.

#### Get an overview

When your organization is using Microsoft's Application Virtualization (App-V) technology, managing your licenses can become very complex and difficult. For one, the great benefit of App-V is that you do not have to install applications on user computers any more. With the License-Watch App-V connector you are able to determine exactly which users have the right to access an App-V streamed application, if this application is also installed locally and how the users are actually accessing and using this application.

# Save on license costs

Now you can find out if you have users with the same application installed both locally and streamed. By implementing Second-Use Rights properly, your organization can save considerably on software license costs. You can also find out which users never start their application using App-V. Additional savings or policy enforcement rules could be a result from that.

As a result, LicenseWatch helps organizations with App-V to save on software license costs and helps prevent incompliance risk.

### **Features and Benefits**

With the App-V Connector, LicenseWatch customers can determine exactly what users are able to access what applications streamed from the Microsoft Application Virtualization Server (App-V Server) and how these applications are being used (metering). You will know exactly what users are running what applications and how: locally or streamed. This helps organizations to save on software license costs by properly managing their licenses, even in virtual environments.

# More information

Contact your local LicenseWatch office or visit www.licensewatch.com for more information or request a demonstration.

- Provides savings on your software license costs
- Prevents incompliance
- Optimizes your software licenses in your Microsoft App-V environment
- Fast to implement, quick to deliver results

# ABOUT LICENSEWATCH

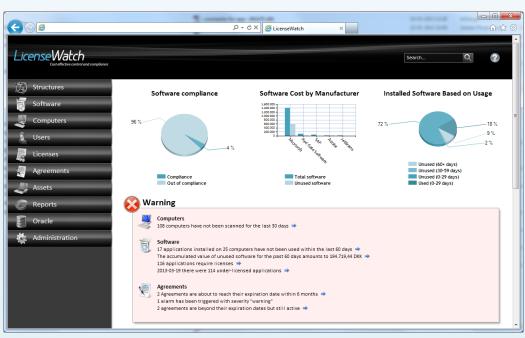
LicenseWatch provides you with cost effective control and complance.

### **KNOW WHAT YOU HAVE**

Our leading technology quickly tells you what software you have installed, how it is used, and what licenses you have to support this.

#### **QUICK TO IMPLEMENT**

With LicenseWatch there are no lengthy and costly deployment projects. Typically installed and configured within one working day, you can quickly start gathering your software information.



Quickly determine what software you have installed and how it is used

When you are using SCCM © we can use the information already available directly within LicenseWatch using our SCCM Connector

# SERVICES AVAILABLE

- Installation and Setup
- Maintenance

**COST SAVINGS** 

- Software Recognition Service
- Technical Support
- Guaranteed Warranty

# **Software Pattern Database**

Our extensive Software Pattern Identification Database will help you recognizing the software in your environment. It will categorize the software it found so that you can select on what software you want to spend your time.

# **Avoiding risk**

Managing your software assets in a virtual environment can be a challenge. Not with LicenseWatch. Our Citrix and VMware Connector will tell you exactly what you have and how it is used in these environments.

# **System Requirements**

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